



**impacting our
community**
one family. many needs. one goal.

**Jewish Community Services
Annual Report 2012-2013**



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**Jewish
Community
Services**
OF SOUTH FLORIDA

One Family. Many Needs. One Goal.

**“The opposite of love is not hate, it’s indifference.
The opposite of faith is not heresy, it’s indifference.”**
– Elie Wiesel

How does Jewish Community Services fight indifference: by serving the homeless down on their luck, terrified mothers escaping abusive husbands, struggling families unable to fill their kitchen pantries, homebound seniors and individuals with disabilities who are desperate for care and companionship – and thousands of others.

One Family: On a daily basis, JCS assists those in need who rely on JCS for a comprehensive range of social services and healthcare programs designed to make them healthier and more independent. Our entire community comes together, as one family, to participate in JCS’ efforts to make a real difference in the lives of children, families and seniors.

Many Needs: JCS continues to develop programs that are meeting the diverse needs of people throughout Miami-Dade, as well as are financially viable, helping to ensure that JCS remains a thriving, vibrant agency for many years to come. For example, JCS recently began collaborating with the Greater Miami Jewish Federation and other agencies to participate in Create a Jewish Legacy – an endowment program enabling thoughtful donors today to implement their philanthropic wishes in the future.

One Goal: The impact of JCS can be measured within our community on a daily basis. We hope you agree and ask for your vital support. Join us. Together, we can reduce the indifference that so diminishes the quality of *all* our lives.



Richard Hoffman, CPA
Chair of the Board



Fred Stock, MSW, NHA
President & CEO

Impacting Our Community: One Life at a Time

Jewish Community Services fights indifference by creating a stronger and more enriched community – one child, one family, one senior, one story, one challenge at a time. This Annual Report reflects some of the strategies that have served to guide our path of care and compassion – as well as highlights accomplishments these past 12 months which have allowed JCS to continue to deliver our vision of a healthy South Florida community.

The following figures represent projected estimates for JCS' July 1, 2012 through June 30, 2013 fiscal year.

STRATEGY: Strengthen existing programs and services that maintain JCS' commitment to the Jewish and other communities

- More than 775 children, adults and seniors benefited from mental health counseling and other psycho-social services from the clinical staff of JCS' **Behavioral Health Services**.
 - **JCS Case Managers** provided in-home needs-based assessments, coordinated the care and arranged services for more than 800 clients, which included 600 Holocaust survivors and 200 older adults.
 - The across-the-street relocation of JCS' **Pine Tree office** meant a change of address but not a change of JCS' commitment to provide mental health counseling to 111 of its Miami Beach neighbors.
 - 200 Lesbian, Gay, Bisexual, Transgender and Questioning youth and adults received supportive counseling services in the sensitive and affirming environment of JCS' **LGBTQ Program**.
 - 40 at-risk girls were matched with high school-aged female mentors to develop sound decision-making and relationship-building skills through JCS' Miami-Dade Public School-based **Youth Aide Mentoring Initiative (YAMI)**.
 - 1,974 teenagers and 162 adults in 15 Miami-Dade public schools completed JCS' **Helping Hands, Not Hurting**
- **Hands Youth Violence Prevention Program**, receiving special instruction on combating abusive relationships.
 - **Know More, No More**, JCS' new bullying prevention and intervention program, was presented to 406 students at five public schools.
 - The Miami-Dade Homeless Trust Continuum of Care and the City of Miami Mayor's Task Force selected JCS' **Homeless Outreach Program for Employment** to become its official clearinghouse for job leads for the homeless. For 18 years, as primary provider, JCS received more than 800 referrals for assistance annually.
 - The Homeless Trust also referred 50 clients to JCS' **Homeless Outreach for Prevention and Employment Project** who received supportive services such as job search and placement, case management, and financial assistance.
 - JCS' **Rehabilitation and Employment Division** received 425 referrals from the state's Department of Education (DOE), Division of Vocational Rehabilitation (DVR) to provide employment services as well as specialized employment counseling and job search assistance by JCS to those with barriers to employment. In addition, the DOE

funded interpreting services by JCS to the local **Deaf and Hard of Hearing community**.

- JCS' **Youth Academic Support Services (YASS)** helped 17 youths aged 16 – 22 who have physical, social and employment barriers obtain their high school or General Equivalency Diploma or reach a short-term vocational goal.
- 23 individuals with developmental disabilities, in JCS' **Adult Day Training Program**, benefited from meaningful day activities which included being paid for piece work and participating in life-long learning programs.
- The JCS **Kosher Food Bank** increased the number of people served from 275 to 307 families which included 217 children and 100 Holocaust survivors. The Food Bank expanded its reach to South Dade by distributing food items and supermarket gift cards to those in need.
- JCS staff processed the applications of 20 Miami-Dade Jewish students seeking interest-free higher education loans on behalf of the nationwide **Jewish Educational Loan Fund**. These undergraduate and graduate students received loans totaling \$96,736.
- JCS **Access**, the Jewish community's Information and Referral Service, answered 14,125 phone calls ranging

from inquiries about obtaining emergency assistance to arranging services for an aging parent.

- **ParnossahWorks Miami**, an employment services program targeting unemployed Jewish professionals received 636 online registrants, fielded 640 telephone calls, provided 252 participants with career counseling and résumé preparation, and placed 168 applicants into jobs.
- More than 100 domestic abuse survivors and their children benefited from JCS **Shalom Bayit** with comprehensive services that included case management, relocation to a 'safe house,' counseling, and emergency financial assistance.
- JCS' **Rescue and Migration Program** assisted 200 clients with translations, applications for citizenship and post resettlement services.
- **Masada Home Care** provided 216,000 hours of assistance to 416 clients. Services included home health aides and CNAs, personal care, respite, escorts, live-ins, homemaker assistance, companions and daily living support.
- 575 clients used **Masada*Alert**, an at-home emergency response system that quickly summons assistance to seniors and other at-risk individuals.
- 140 clients received housekeeping services from the JCS **Clean Sweep Program**.
- JCS' **Meals Program** provided more than 160,000 meals at its five congregate meal sites or were delivered to homebound clients.



STRATEGY: Increase philanthropic support through greater individual and foundation participation

- For the first time in ten years, the community's financial support of JCS exceeded **\$1 million** thanks to new major donations from individuals and foundations.
- Despite the substantial reduction in funding due to the sequester, JCS was able to recoup the \$60,000 deficiency in its **Senior Meals Programs** through the increased generosity of private donors.
- The Health Foundation of South Florida continued to fund the Miami Beach Senior Center-conducted **EnhanceFitness classes** for seniors at several community sites.
- Strong philanthropic support for the JCS **Kosher Food Bank** allowed for needed renovations and the purchase of a walk-in freezer and a delivery van.
- Multi-year grants from the City of Miami Beach and Miami-Dade County are funding extensive renovations at JCS' **Miami Beach Senior Center**.
- Future leaders of JCS – the young professionals of the **JCS Alliance** – conducted several fundraising initiatives that benefitted programs such as JCS' Meals on Wheels.
- Expanded hands-on **activities for volunteers** – both individuals and groups – added to the scope and depth of JCS services.
- JCS' **Kids for Kosher Food Bank** expanded its reach to 25 schools and community agencies, encouraging students and their families to participate in food collection programs that generated donations of 25,000 food items.



STRATEGY: Conduct a comprehensive staff development program that improves staff knowledge, initiative and innovation and results in continued outstanding customer service and high staff morale

- All JCS staff participated in a unique, **day-long retreat** that addressed many of the long-term challenges facing JCS and other non-profit agencies, and developed strategies on how the staff could fulfill the JCS mission and promote its core values.
- JCS' Behavioral Health Services Division and the Employment Services of JCS' Rehabilitation and Employment Division retained their prestigious three-year **CARF accreditation.**
- JCS' **Mental Health and Substance Abuse license** was renewed by the Florida Department of Children and Families to provide outpatient substance abuse counseling to 269 clients.
- **Masada Home Care's** newly installed Carevoyant database system will reduce redundancy and improve efficiency of its payroll and fiscal programs.
- JCS' **Information Technology Department** installed 90 new computers, upgraded another 60 and installed five new servers.



STRATEGY: Continue to be highly responsive to South Florida's varied and evolving social service and healthcare needs

- JCS expanded its commitment to the Orthodox community with a new initiative, **Yehi Ohr** (Let There Be Light), which gives clients expert guidance, therapeutic support and reassurance by professionals who share their values and experiences. Yehi Ohr provided students in seven Orthodox Jewish Day Schools hundreds of hours a week of services including counseling, bullying prevention, social skills groups and conflict resolution programs.
- Seniors living at home benefited from JCS' new **Surf•Bal•Bay Club**, which offers members assistance and amenities – from personal care coordinators to homecare and individualized transportation services – and provides their families with peace of mind.
- JCS clinical staff is now conducting **Psychological Testing and Assessment Services for Children** as well as providing follow-up treatment and support for their families. These services address undiagnosed learning delays, attention deficits, emotional or behavioral issues, autism and other developmental disorders which create challenges in the home and in the classroom.
- Representatives of ten synagogues, now **JCS Liaisons**, helped introduce JCS programs which impact our community to their congregations.
- JCS was one of five local agencies selected by the Centers for Medicare & Medicaid Services to participate in a pilot program – the **Community-Based Care Transition Program** – designed to reduce hospital readmissions of high-risk Medicare patients. JCS staff supervised the care for more than 200 seniors discharged from South Miami and Larkin hospitals.



DON'T PUT OFF TODAY...



what will benefit you, your family and JCS tomorrow!

While we cannot predict the future, one reality for Jewish Community Services is a certainty: the need to help those unable to care for themselves will remain constant.

JCS will continue to serve as a beacon of hope thanks to today's generous benefactors and succeeding generations which will assume their mantle of responsibility.

Find out how you too can make a significant impact tomorrow through planned giving today. There are several strategies that could be advantageous to you and your family while simultaneously helping your community through JCS.

**CONTACT DAVID FEIGENBAUM: Vice President of Resource Development
305.403.4746 or dfeigenbaum@jcsfl.org**

Your thoughtfulness now will benefit others for lifetimes to come.



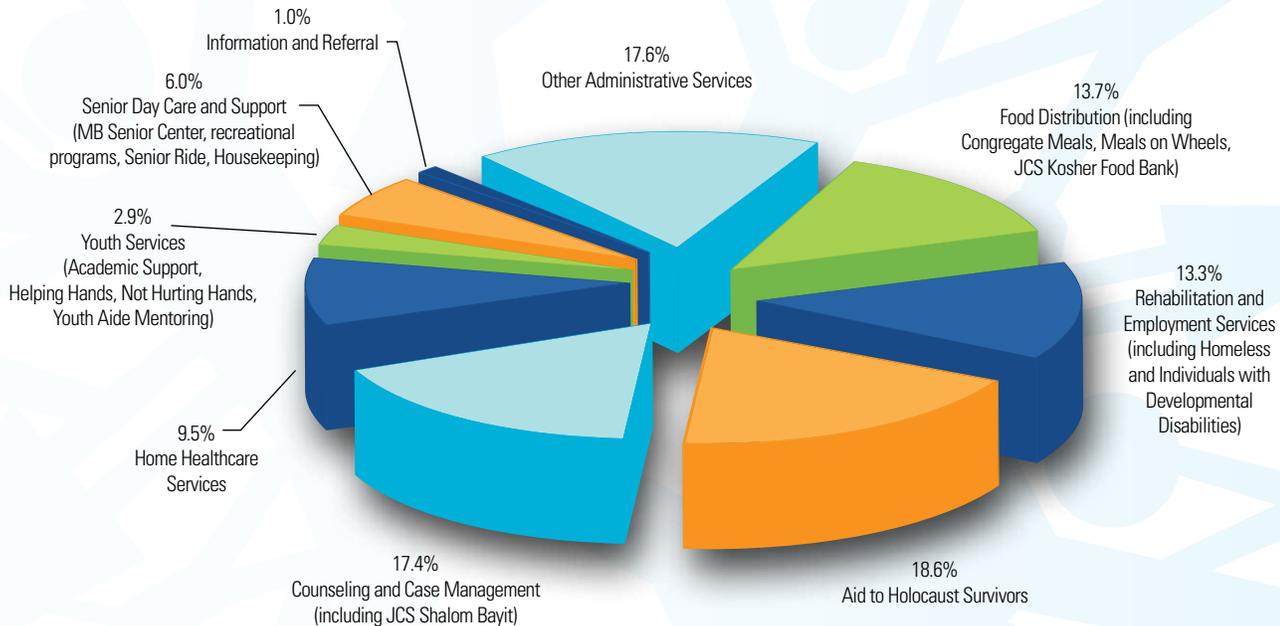
JCS is a partner agency of Create A Jewish Legacy, a program sponsored and presented by The Foundation of the Greater Miami Jewish Federation. CJL is a collaborative effort of JCS and other agencies, synagogues and day schools.



2011 – 2012:

Audited Financials

Programs & Services



Expenses

Rehabilitation and Employment Services	\$2,078,949
Adult Day Training for Individuals with Disabilities	\$115,012
Aid to Holocaust Survivors	\$2,897,961
Counseling and Case Management	\$2,714,499
Food Distribution	\$2,148,660
Home Healthcare Services	\$1,488,082
Information and Access Services	\$176,622
Donated Facilities	\$318,185
Senior Day Care and Support Services	\$930,664
TOTAL OPERATING AND OTHER EXPENSES	\$12,868,634
Administrative and Resource Development	\$2,751,549
TOTAL EXPENSES	\$15,620,183

Revenue

Conference on Jewish Material Claims Against Germany, Inc.	\$4,103,958
Fee For Service	\$3,005,147
Greater Miami Jewish Federation	\$1,797,176
Florida Department of Elder Affairs	\$1,799,332
Resource Development	\$942,632
Miami-Dade Homeless Trust	\$871,009
United Way of Miami-Dade	\$753,603
FL Dept. of Education Div. of Vocational Rehabilitation	\$718,062
Miami-Dade County	\$536,705
The Children's Trust	\$414,690
Donated Facilities	\$318,185
Third Party Fees	\$224,679
All Other Grants and Contracts	\$177,746
FEMA	\$163,439
Block Grants (Federal Pass-through)	\$50,333
Investment Income	\$3,373
TOTAL REVENUE	\$15,880,068

SURPLUS

\$259,885

Funding Agencies

JCS gratefully acknowledges the significant impact of the following agencies, whose funding allows us to serve those in need:



JCS is a Beneficiary Agency of the Greater Miami Jewish Federation and an Impact Partner of United Way of Miami-Dade.

Social services for Nazi victims have been supported by a grant from the Conference on Jewish Material Claims Against Germany and the Harry and Jeanette Weinberg Holocaust Survivor Emergency Assistance Fund.

JCS is funded by The Children's Trust, a dedicated source of revenue established by voter referendum to improve the lives of children and families in Miami-Dade County.

The Alliance for Aging and the State of Florida Department of Elder Affairs sponsor some JCS programs for seniors.

JCS is a 501(c)(3) organization. Federal Identification number is 59-0637867. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State 800-435-7352. Registration does not imply endorsement, approval, or recommendation by the State. Registration #SC00196.

Our Mission

The mission of Jewish Community Services is to improve the quality of life and self-sufficiency of the Jewish and broader communities throughout South Florida in accordance with Jewish values.



**Jewish
Community
Services**
OF SOUTH FLORIDA

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CARF International has accredited JCS' Behavioral Health Services Division and the Employment Services of JCS' Rehabilitation and Employment Division.

