



# IT TAKES A COMMUNITY

## JEWISH COMMUNITY SERVICES

### Annual Report 2013-2014



**Jewish  
Community  
Services**  
OF SOUTH FLORIDA



# JCS' Leadership

## Board of Directors

### Executive Board

- Richard Hoffman, *Chair*
- Daniel Jacobson, *Chair Elect*
- Helen Chaset, *Vice Chair*
- Jonathan Raiffe, *Treasurer*
- Abe Rudman, *Secretary*

### Board Members

- |   |                    |
|---|--------------------|
| ■ Jacqueline Berenson                             | ■ Sandy Lenner     |
| ■ Marshall Burack                                 | ■ Jeff Levine      |
| ■ Michelle Diener                                 | ■ Robert Merlin    |
| ■ Rabbi Hector Epelbaum                           | ■ Dorothy Podhurst |
| ■ Eugene Finkin                                   | ■ Barry Schwartz   |
| ■ Harold Foster                                   | ■ Judy Silverman   |
| ■ Ronald Friedman                                 | ■ Scott Singer     |
| ■ Niety Gerson                                    | ■ Richard Slavin   |
| ■ Mark Gordon, M.D.                               | ■ Joy B. Spill     |
| ■ Shelley Niceley Groff<br>(Immediate Past Chair) | ■ Kenneth Tobin    |
| ■ Yair Lapciuc                                    | ■ Debra Wechsler   |
|   | ■ Regina Zelonker  |

### Executive Staff

- Fred Stock  
*President/Chief Executive Officer*
- Sylvia Laeser Goldsmith  
*Executive Vice President/Chief Operating Officer*
- Robert Senn  
*Chief Financial Officer*
- David Feigenbaum  
*Vice President Resource Development*
- Thomas Fleischmann  
*Vice President Rehabilitation & Employment Division*
- Ela Goldfarb  
*Vice President Senior Adult Services Division*
- Larry Lentz  
*Vice President Community Engagement Division*
- Sandy Bird  
*Division Director, Case Management*
- Deborah Hurwitz  
*Division Director, Access Services*
- Barbara Rockowitz  
*Division Director, Clinical Services*

**“One of the marvelous things about community is that it enables us to...help people in a way we couldn’t as individuals. When we pool our strength and share the work and responsibility, we can welcome many people.”**

*– Jean Vanier, the founder of two major international organizations, L’Arche, and Faith & Light, serving people with intellectual disabilities.*

## **IT TAKES A COMMUNITY**

### **The Community that JCS Supports:**

If “It takes a village to raise a child,” then “It takes a community” to sustain the work of charitable agencies, especially those that proudly include ‘community’ in their name.

Each year, Jewish Community Services benefits 25,000 people in need throughout Miami-Dade. They run the gamut of ages, religions and ethnicities and must cope with unimaginable hardships -- from young mothers escaping abusive partners and children struggling with deep-seated emotional and behavioral issues to frail seniors requiring personal care assistance to remain living at home and low-income families without enough food, struggling to keep hunger at bay.

This is the community that relies on JCS for security, sustenance and support.

### **The Community that Supports JCS:**

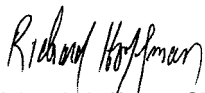
Our concept of community, however, is more than just grateful recipients. JCS depends on another critical component of community -- our supporters. They give of themselves, both their time and their resources, in numerous ways.

Their financial contributions -- whether generous campaign or estate gifts, foundations’ magnanimous donations or the coins from a child’s *zedakah* box -- allow JCS to accomplish a world of good.

Caring individuals diligently serve on our Board of Directors and Advisory Council, or actively participate in the JCS Alliance. Others volunteer to deliver gift baskets and friendship during JCS’ food distribution programs or, with no fanfare, act as compassionate companions to homebound seniors.

### **Sharing is the Key to Our Success:**

JCS’ ability to fulfill its mission to enhance the quality of life for families, friends and neighbors is made possible by our community partners. Together, we have accomplished much during the past 12 months. Now, we invite you to join them and the JCS leadership as part of this special undertaking of caring for our community.



Richard Hoffman, CPA  
Chair of the Board



Fred Stock, MSW, NHA  
President & CEO

# It Takes a Community To Deliver a Diverse Array of Programs & Services

As author Herman Melville said: "We cannot live only for ourselves. A thousand fibers connect us with our fellow men."

The JCS staff serves our fellow South Floridians in meeting their individual needs by providing a range of services that enrich their lives. This Annual Report presents our accomplishments and introduces our new initiatives that ensure that those most vulnerable never feel alone. . .or forgotten.

*The following projections reflect these efforts during JCS' July 1, 2013 through June 30, 2014 fiscal year.*

## IT TAKES A COMMUNITY

### To Provide Easy Access

In JCS' quest to efficiently and effectively serve our community, we offer a wide variety of programs that are specifically designed to assist children and youth, adults and families and seniors:

#### **JCS Access (305.576.6550)**

Anyone who needs assistance in finding resources or arranging services throughout Miami-Dade can call JCS' 24-hour telephone information and referral service.

The JCS Access staff received some 14,000 calls and then referred 10,000 callers to JCS or to other agencies for follow-up and additional information. They also started the intake process for JCS programs by completing 650 applications for counseling, 200 applications for case management and 75 applications for psychological testing.





## IT TAKES A COMMUNITY

# To Assist Children & Youth

Because the future of any community depends on the potential and preparedness of its youngest members, JCS offers comprehensive services that address the unique needs of children, adolescents and young adults:

### **Children's Assessment & Psychological Services (CAPS)**

JCS' qualified psychologists administered reasonably-priced psycho-educational assessments to 75 children struggling with academic, behavioral and psychological issues as well as those considered 'gifted.' These comprehensive evaluations are critical in developing specially-designed mental health and educational treatment plans.

### **Helping Hands, Not Hurting Hands**

1,904 students and 209 parents in 15 public schools and other community locations learned conflict resolution skills as well as how to prevent abuse and violence in their relationships.

### **Jewish Educational Loan Fund (JELF)**

25 Miami-Dade Jewish students were able to pursue their higher educational goals thanks to \$106,000 in interest-free loans offered by the Atlanta-based JELF. Their applications were supervised and processed by JCS staff.

### **Know More, No More Bullying Prevention**

200 students, at five Miami-Dade public schools, were taught healthy relationship skills and how to identify and prevent bullying.

### **LGBT Services**

260 lesbian, gay, bi-sexual and transgender students in 11 Miami-Dade high schools, at risk for depression, suicide, substance abuse, homelessness, dropping out of school and victimization, received specialized counseling, support group intervention, care coordination services and educational seminars in order to strengthen their coping skills and lead productive lives.

### **Yehi Ohr**

Eight master's level therapists in ten Jewish Day Schools provided culturally sensitive techniques and coping strategies for hundreds of students dealing with anxiety, social pressure, family conflict and other social and emotional problems. The JCS clinicians also offered school staff feedback and guidance that augmented their efforts in the classroom.

### **Youth Academic Support Services (YASS)**

16 low-income youths, ages 16 – 22, struggling with physical, social and employment barriers, were helped to earn their high school or General Equivalency diplomas, or reach short-term vocational goals.

### **Youth Aide Mentoring Initiative (YAMI)**

20 high school girls served as mentors to 20 at-risk girls in middle schools, and served as role models in order to develop sound decision-making and relationship-building skills.

## IT TAKES A COMMUNITY

# To Strengthen & Support Adults & Families

JCS' network of services assists adults and families of all incomes and backgrounds in ways that strengthen individuals, marriages and relationships, therefore contributing to a healthier community:

### Adult Day Training

23 adults with developmental disabilities participated in meaningful day activities and learned workplace etiquette; another eight clients received weekly supported employment services to help them keep their jobs.

### DUI Services

JCS' clinical staff counseled 495 clients, in 504 groups during 2,282 sessions, who were referred from traffic schools for mandated behavioral health intervention in order to enhance awareness and prevent recidivism.

### Homeless Outreach for Prevention and Employment

84 individuals in danger of becoming homeless received job placement and support services such as transportation, rent, food and utility assistance, in order to maintain their housing.

### Homeless Outreach Program for Employment

827 homeless clients, referred from six homeless shelters in Miami-Dade, benefited from JCS' comprehensive employment services including job counseling, direct job placement, day labor training and vocational training to help them obtain work.

### Interpreting Services for the Deaf & Hard of Hearing

350 individuals from the deaf and hard of hearing community benefitted from 1,300 hours of interpreting

assistance by JCS' certified interpreters in State Vocational Rehabilitation offices in Miami-Dade, Broward and Palm Beach counties.

### JCS Kosher Food Bank

331 families -- consisting of 485 adults with 213 children and Holocaust survivors -- suffering from food insufficiency *shopped* at the Kosher Food Bank during 3,000 confidential visits. They selected a variety of food items, poultry and dairy products. Also, JCS case managers often arranged for additional JCS services such as counseling and job assistance to enable families to end their dependence on assistance programs.

More than \$50,000 in grocery store gift cards were distributed during the holidays and to those unable to visit the North Miami Beach site.

### JCS Shalom Bayit

114 adults and children fleeing from domestic abuse turned to JCS for expertise, emotional support and financial assistance so they could start new lives. Case management services included emergency relocation to JCS' 'safe house,' legal advice and career guidance. The JCS staff conducted five educational seminars to rabbis and other community leaders to create additional awareness about domestic abuse and how to obtain assistance for survivors.



## Mental Health and Family Counseling Services

JCS' 35-member professional clinical staff, during 9,380 counseling sessions, provided emotional support, compassion and guidance to 932 clients: young children, families, domestic abuse survivors, older adults and Holocaust survivors who were dealing with a variety of emotional issues from chronic mental illness and relationship difficulties to interpersonal communication problems.

## ParnossahWorks Miami

212 Jewish professionals started new careers thanks to the employment services program sponsored by the Greater Miami Jewish Federation and JCS. The staff also processed 600 online registrants, fielded 600 phone inquiries and provided 256 participants with career counseling and résumé preparation.

## Rescue and Migration

125 clients established new lives in the United States thanks to the staff's guidance and assistance in document translations and completing applications for naturalization, citizenship, green cards and visa extensions.

## Vocational Rehabilitation

400 individuals with barriers to employment such as physical or mental impairments, including 156 who are deaf or hard of hearing, were referred to JCS for counseling and job training. Of these, 126 clients completed their individualized treatment plans and were placed in new jobs.

## Yehi Ohr

JCS' specially-trained clinicians served as the 'go-to' community resource for behavioral health needs for the Orthodox Jewish community, by providing culturally-sensitive counseling and support services to 200 families.



## IT TAKES A COMMUNITY

# To Serve the Special Needs of Older Adults

We are judged as a society by how our oldest members are treated. As part of this collective commitment, JCS strives to keep seniors active, healthy and living in their own homes for as long as possible:

### Adult Day Care Program at Miami Beach Senior Center

JCS' Miami Beach Senior Center's day-long schedule of nursing supervision and case management, recreational programs, therapeutic activities and nutritious meals helped 100 seniors remain active and healthy. The Center offered EnhanceFitness classes along with community recreation and wellness activities designed to improve overall health to an additional 100 seniors at various community sites.

### Care Management Services

Care managers arranged, coordinated and supervised critical services including home care, housekeeping and home-delivered meals to 200 seniors. CareConnect, JCS' fee-for-service care management program, arranged for community services for 40 seniors and offered 'peace of mind' to family members unable to be actively involved in care coordination.



### Holocaust Survivor Support Services

The quality of life for 630 Holocaust survivors was improved because of JCS' comprehensive case management, personal care, nursing assessments, counseling, housekeeping, financial assistance and meals on wheels programs, as well as assistance from volunteer companions.

In addition, more than 500 survivors and their guests enjoyed afternoons of music and dancing with old friends and new acquaintances at special luncheons held throughout the year and sponsored by JCS Two's Company or by Miami-Dade Holocaust Survivors, Inc. in support of Café Europa.

### JCS Clean Sweep

250 clients, primarily living in Northeast Dade, relied on fully insured and reliable professional staff to keep their homes neat and clean.





## Masada\*Alert

540 clients are more secure at home thanks to this telephone-based, personal response system which, in an emergency, immediately summons family members and first responders.

## Masada Home Care, Inc.

This licensed home care agency provided 330 seniors with 187,000 hours of assistance including professional personal care and companion services, housekeeping, meal preparation and daily living support. Staff members were available from a few hours daily on a short-term basis to 24-hour coverage for extended periods of time.

## Senior Meals Program

1,000 older adults received 185,000 nutritious kosher meals, either delivered to their homes through JCS' Meals on Wheels program or enjoying a hot lunch, served restaurant style, in the warm, friendly atmosphere of one of JCS' five congregate meals sites.

## Senior Ride

Conducting more than 212,000 trips, JCS' door-to-door transportation services enabled 275 seniors living at home to be more independent by taking them to various destinations in Miami Beach and North Miami Beach, such as JCS meal sites, shopping venues or doctors' offices.



*Five clients of the Miami Beach Senior Center celebrated their 100th birthdays – or more -- this year. Pauline Kossar, age 101 (left) and Domingo Santos, age 100, congratulate Leonila Reyes on reaching the century mark. (Unable to attend the festivities were Helen Bass, age 100, and Isabel Castaneda, age 107.)*

## IT TAKES A COMMUNITY

# To Continually Grow & Expand Services

JCS is focused on developing or expanding services that both respond to evolving community needs as well as reaching a growing number of people who must depend on our programs. This past year was no exception:

### Professional Assistance

JCS clients, without insurance or adequate financial resources, benefited from professionals who volunteered their services. 14 dentists, as members of the Dental Assistance for Survivors of the Holocaust (DASH), treated 25 clients who had gone without proper dental care. Other dentists assisted clients of other JCS programs; while attorneys provided expertise to older adults and to parents and children in the JCS Shalom Bayit domestic abuse prevention program.

### Disability Advocacy Program (DAP)

Those who were eligible, but had been denied Social Security Disability benefits, were helped by JCS to navigate the Social Security Administration's complex application requirements and procedures.

### Miami Beach Service Partnership/Success University

JCS is participating in a new collaboration, sponsored by The Children's Trust, which provides services normally unavailable in Miami-Dade Public Schools. The goal is to ensure the success of Miami Beach students as well as the stability of their families by offering comprehensive assessments, care coordination and counseling assistance.

### Safety Kid™

JCS Yehi Ohr, in collaboration with New York-based OHEL Children's Home and Family Services, is now educating students, from pre-kindergarten to fifth grade in two Miami-Dade area schools, about personal safety issues and how to combat sexual abuse.

### Liaison Program Expands

Community leaders, representing 20 synagogues and Jewish day schools, facilitated greater two-way communication between their organizations and JCS and enabled JCS to respond to the community's needs. These liaisons also helped implement JCS-sponsored

educational programs, promoted volunteer opportunities and raised much-needed and appreciated funds.





IT TAKES A COMMUNITY

(MORE THAN 1,000 VOLUNTEERS!)

## To Add a Special Dimension of Care

### Volunteers Enriched Lives

By augmenting the agency's efforts, 150 volunteers provided a better quality of life for JCS clients. They served in numerous roles, including companions for homebound seniors, stocking shelves at the Kosher Food Bank, conducting synagogue and family mitzvah projects and sponsoring fundraising activities at Jewish day schools.

### JCS Alliance Boosts its Assistance of JCS

Membership doubled to more than 150 young professionals in this JCS support group. The Alliance's Team Blue Card, during February's Miami Marathon, raised \$20,000 that augmented JCS' services to Holocaust survivors. Other activities included 'Feed Bubbie' -- a reception resulting in \$4,500 in contributions for JCS' Meals on Wheels program. Also, as part of the Give Miami Day fundraising initiative, Alliance members utilized their social media skills to solicit \$2,000.

### Matzah Mitzvah & More and Milk & Honey Brightened Holidays

550 seniors, Holocaust survivors and individuals with disabilities enjoyed specially-prepared holiday food baskets along with friendly visits from 600 volunteers, representing several synagogues, other local agencies and families' *b'nei mitzvah* projects, during each of JCS' twice-a-year community-wide events.

### University of Miami Holocaust Survivors Support Internship Program

This intergenerational college-credit collaborative matched 40 students with Holocaust Survivors. They visited at least four times during the semester; conducted uniquely designed projects, and maintained personal journals about their experiences.



## IT TAKES A COMMUNITY

# To Recognize & Applaud Excellence

This past year has been filled with honors as JCS continued to strive for excellence in serving South Florida.

Accolades and recognition included:

### Community on Target for Donation Record

This year's JCS Annual Campaign is expected to reach new heights -- surpassing \$1.2 million in contributions. Families, foundations and corporations have been very receptive to new JCS initiatives to combat food insufficiency which are designed to offset funding that has been impacted by the federal government's sequester.

As a part of its emphasis on long-term sustainability, JCS is participating in the Greater Miami Jewish Federation's Create a Jewish Legacy Program. During its first year, 27 people have already indicated their intention to include JCS in their estate plans.

### YAMI Honored by Children's Trust

The Children's Trust recognized JCS' Youth Aide Mentoring Program with its "2013 Excellence Award in Youth Programming for School and Life Success." Since 2003, some 1,000 Miami-Dade Public School girls have benefited from JCS' peer-to-peer initiative.

### VA Acknowledges Project HOPE

JCS' Project HOPE (Homeless Outreach Program for Employment) was honored by the Veteran's Administration for successfully placing veterans in temporary and permanent jobs.

### JCS Scores Big During Give Miami Day

JCS received \$69,301 in contributions from 136 donors during The Miami Foundation's unique, 24-hour online community-wide fundraising initiative. JCS finished in tenth place among the 400 other participating non-profit organizations, doubled last year's accomplishment, and earned JCS another \$5,644 from the Miami Foundation's 'match' fund.

### Miami Beach Senior Center Receives Grants

Clients at JCS' Miami Beach Senior Center will soon benefit from major renovations now underway thanks to \$711,000 in grants from the City of Miami Beach, Miami-Dade County and

Miami-Dade Public Schools. The restoration includes new roofing, flooring, HVAC and electrical systems and a completely remodeled interior.

### JCS Kosher Food Bank Recognized at National Conference

The unparalleled partnership between the JCS Kosher Food Bank and South Florida community was honored at the Joint Conference of the Association of Jewish Family & Children's Agencies and the International Association of Jewish Vocational Services, May 4-6, in Montreal.





Director Bonnie Schwartzbaum's presentation described this innovative collaboration: *"Connecting Kids with their Community -- Kids for Kosher Food Bank Program: How to Involve Students, Feed Jewish Families and Teach Tzedakah."*

## Community Sustains JCS Kosher Food Bank

The Kosher Food Bank met the needs of an increasing number of families and seniors thanks to the extraordinary efforts of mitzvah projects, virtual sales of holiday greeting cards, donations of excess food from

supermarkets and bakeries and generous checks from supporters and foundations. The result: contributions of \$200,000 as well as more than 88,000 food items.

Much of this success was due to the volunteers of JCS' Kids for Kosher Food Bank. They enlisted 18 Jewish Day Schools and eight organizations to sponsor food drives and conduct supermarket-based scavenger hunts. Additionally, 35 members of the Birthday Club hosted birthday parties and gave gifts to 100 children served by the Food Bank.

## Don't put off today . . . what will benefit you, your family and your community tomorrow.

While we cannot predict the future, one reality is a certainty . . . the need for those who have been blessed by life to provide succor to those unable to care for themselves.

JCS will remain a beacon of hope thanks to today's generous benefactors as well as succeeding generations who will assume their mantle of responsibility.

There are several strategies that could be advantageous to you and your family, today, while simultaneously assisting those throughout Miami-Dade through JCS, tomorrow.

**CONTACT DAVID FEIGENBAUM: Vice President of  
Resource Development 305.403.4746 or [dfeigenbaum@jcsfl.org](mailto:dfeigenbaum@jcsfl.org)**



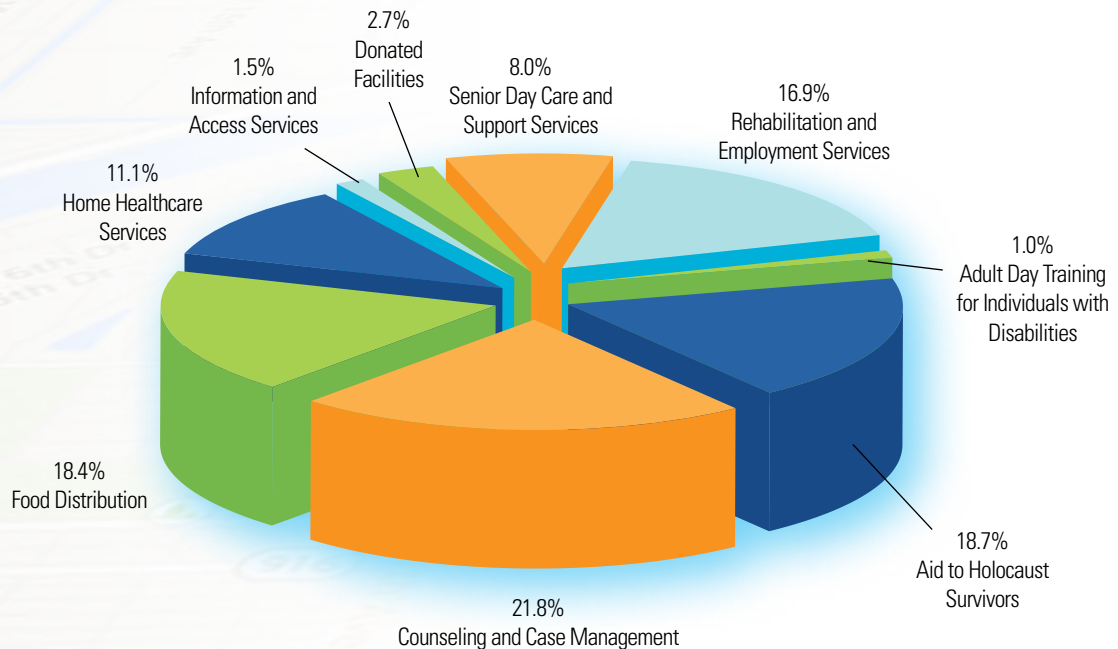
JCS is a partner agency of Create A Jewish Legacy, a program sponsored and presented by The Foundation of the Greater Miami Jewish Federation. CJL is a collaborative effort of JCS and other agencies, synagogues and day schools.



2012 – 2013:

# Audited Financials

## Program Expenses



## Revenue

CONFERENCE ON JEWISH MATERIAL CLAIMS AGAINST GERMANY	\$3,177,637
FEE FOR SERVICE	2,853,537
GREATER MIAMI JEWISH FEDERATION	1,620,028
FLORIDA DEPARTMENT OF ELDER AFFAIRS	1,583,398
RESOURCE DEVELOPMENT	1,114,829
MIAMI-DADE HOMELESS TRUST	872,439
FLORIDA DEPT OF EDUCATION DIVISION OF VOCATIONAL REHABILITATION	679,907
UNITED WAY OF MIAMI-DADE	642,658
MIAMI-DADE COUNTY	524,750
THE CHILDREN'S TRUST	386,096
DONATED FACILITIES	320,000
OTHER GRANT REVENUE	239,669
THIRD PARTY FEES	235,126
BLOCK GRANTS (FEDERAL PASS THROUGH)	172,819
FEMA	118,713
INVESTMENT INCOME	57,896

**TOTAL REVENUE**

**\$14,599,502**



# Funding Agencies

JCS gratefully acknowledges the significant impact of the following agencies, whose funding allows us to serve those in need:



JCS is a Beneficiary Agency of the Greater Miami Jewish Federation and an Impact Partner of United Way of Miami-Dade.

Social services for Nazi victims have been supported by a grant from the Conference on Jewish Material Claims Against Germany and the Harry and the Jeanette Weinberg Holocaust Survivor Emergency Assistance Fund.

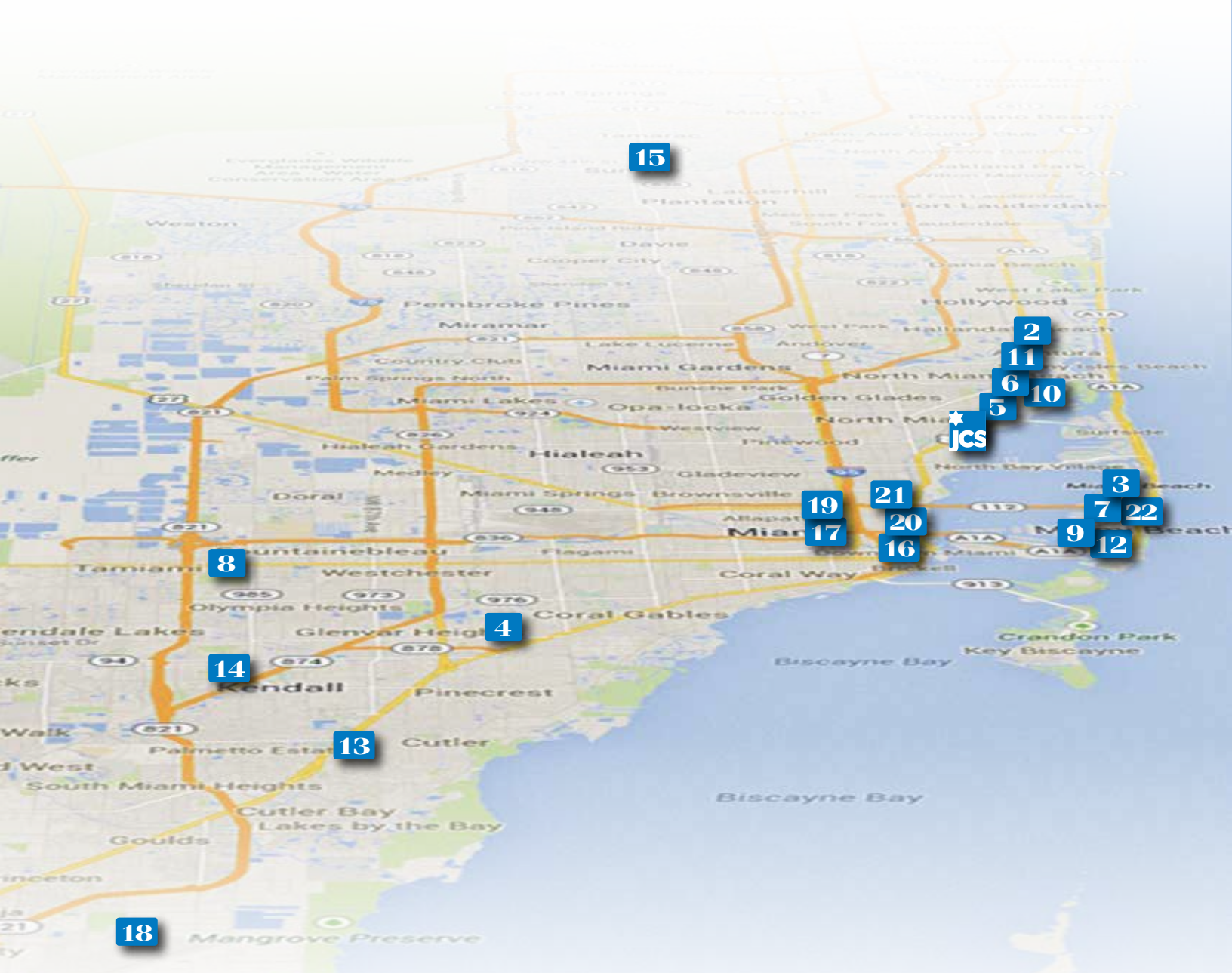
JCS is funded by The Children's Trust, a dedicated source of revenue established by voter referendum to improve the lives of children and families in Miami-Dade County.

The Alliance for Aging and the State of Florida Department of Elder Affairs sponsor some JCS programs for seniors.

JCS is a 501(c)(3) organization. Federal Identification number is 59-0637867. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State 800-435-7352. Registration does not imply endorsement, approval, or recommendation by the State. Registration #SC00196.

## Our Mission

The mission of Jewish Community Services is to improve the quality of life and self-sufficiency of the Jewish and broader communities throughout South Florida in accordance with Jewish values.



## JEWISH COMMUNITY SERVICES LOCATIONS

### MAIN

1 735 NE 125 ST NORTH MIAMI

### BEHAVIORAL HEALTH CLINICAL OFFICES

2 18999 BISCAYNE BLVD AVENTURA  
3 333 41 ST MIAMI BEACH  
4 7000 SW 62 AVE SOUTH MIAMI  
5 13899 BISCAYNE BLVD NORTH MIAMI BEACH

### JCS KOSHER FOOD BANK

6 2056 NE 155 ST NORTH MIAMI BEACH

### MIAMI BEACH SENIOR CENTER

7 610 ESPANOLA WAY MIAMI BEACH

### SENIOR SERVICES MEAL SITES

8 10905 SW 112 AVE MIAMI  
9 757 WEST AVE MIAMI BEACH  
10 18900 NE 25 AVE NORTH MIAMI BEACH  
11 2895 POINT EAST DRIVE AVENTURA  
12 833 6 ST MIAMI BEACH

### REHABILITATION AND EMPLOYMENT

1 735 NE 125 ST NORTH MIAMI  
4 7000 SW 62 AVE MIAMI  
13 16201 SW 95 AVE MIAMI  
14 11155 SW 112 AVE MIAMI  
15 8358 W. OAKLAND PARK BLVD SUNRISE  
16 1514 NW 2 AVE MIAMI  
17 1603 NW 7 AVE MIAMI  
18 28205 SW 124 CT HOMESTEAD  
19 2735 NW 10 AVE MIAMI  
20 1550 NORTH MIAMI AVE MIAMI  
21 2159 NW 1 CT MIAMI  
22 555 17 ST MIAMI BEACH



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CARF International has accredited JCS' Behavioral Health Services Division and the Employment Services of JCS' Rehabilitation and Employment Division through 2016.