

CELEBRATING THE **COMMUNITY**

IN JEWISH **COMMUNITY** SERVICES

ANNUAL REPORT
2009 - 2010



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JEWISH COMMUNITY SERVICES OF SOUTH FLORIDA

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CELEBRATING THE **COMMUNITY**

IN JEWISH **COMMUNITY** SERVICES

A YEAR OF ACCOMPLISHMENTS 2009-2010

Our reflections on Jewish Community Services' accomplishments this past year bring considerable pride and satisfaction.

Despite the still shaky economy and ongoing funding challenges, JCS is stronger than ever. We addressed internal challenges by cutting expenses without impacting the quality of services. The financial audits, completed in a timely manner, show a positive bottom line. This is welcome news not only to the Board of Directors and staff but, more importantly, for the 30,000 clients who depend on JCS.

Now we mark this significant turning point by turning our focus outward.

No longer content to primarily offer services at centralized locations throughout Miami-Dade, JCS is partnering with other local agencies to implement the first of several initiatives that bring our expertise to the community:

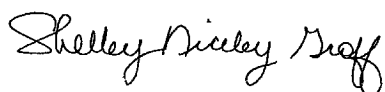
- Existing services are now targeted to previously underserved groups such as the orthodox community. JCS' mental health counselors are guiding students at area Jewish day schools.
- Programs serving existing clients have been expanded. JCS now provides additional meals and home care for Holocaust survivors.
- New fee-for-service programs continue to be developed. Proceeds from the recently-introduced JCS Clean Sweep program, offering residential cleaning, will enable JCS to better assist those unable to pay for needed social and health-related services.

JCS is aggressively expanding its outreach efforts with more educational programs, workshops, and on-going support groups at JCS offices and in the community. The experts of JCS' new Speakers Forum offer informative presentations at synagogues and other community-based organizations.

In addition, revitalized resource development initiatives have expanded our fundraising and 'friend raising' efforts. We formed the JCS Alliance for young professionals and the JCS Shalom Bayit Circle of Peace; are conducting introductory 'parlor' meetings; and, of course, will continue our traditional holiday kosher food distribution campaigns.

Today, as JCS looks outward, we encourage you to look inward and reflect on how we are a vital resource to you, your family and neighbors. An essential component of our community since 1920, JCS' presence is even more critical during these troubled financial times.

Due to your unwavering assistance and advocacy, JCS will continue to be a preeminent safety net for all those in need.



Shelley Niceley Groff
Board Chair



Fred Stock
President/CEO

ACCOMPLISHMENTS

EVERY DAY, AND WITH LITTLE FANFARE, the staff of JCS goes about the business of serving the people of South Florida. Most often, their critical efforts are 'routine' -- if providing home care to a frail senior or securing a job for a homeless veteran is 'routine.' Appreciation from clients comes by way of a few words of gratitude or a thankful smile.

But JCS is also acknowledged by peers, government agencies and funders for its leadership, innovation and steadfast commitment to those in need.

We offer the following examples of milestones met and recognition received in the 2009-2010 fiscal year. We do so with the expectation that future accomplishments and accolades will be even greater.

- The Federal Government's American Recovery and Reinvestment Act of 2009 (ARRA) awards JCS \$113,000 for its Emergency Food and Shelter programs.
- ARRA allocates an additional \$43,000 in funding for JCS Emergency Meals programs.
- Thanks to the generosity of the Greater Miami Jewish Federation, JCS Meals on Wheels program, serving 160 nutritionally at-risk seniors, expands its five-day-a-week meal delivery to all seven days. In addition, 100 seniors begin receiving breakfast food items.



“Thank you so much for helping me with my FPL bill in my hour of need. I hope someday soon I can give back.”

- An anonymous donor gives JCS a new 'safe house' designed to provide secure, temporary shelter for survivors of domestic abuse.
- The Agency for Persons with Disabilities renews its Medicaid Waiver contract with JCS Supported Employment, Adult Day Training and Non-Residential Habilitation programs.
- Masada Home Care relocates to JCS' Central Offices, resulting in more efficient operations.
- The North Miami Foundation collaborates with Masada Home Care to provide Masada*Alert -- the telephone-based emergency response system -- to seniors living in North Miami.
- The City of Miami Beach, Miami-Dade County and the Miami-Dade Public Schools provide more than \$400,000 in grants for renovations to JCS' Miami Beach Senior Center.

A YEAR OF SUCCESS

- The Greater Miami Jewish Federation, in collaboration with JCS, establishes ParnossahWorks Miami – the employment service linking job seekers and potential employers.
- JCS opens Clean Sweep – its new fee-for-service housekeeping program.
- Four area synagogues are the initial partners in a new JCS initiative asking members of their congregations to donate food and other essential items to the JCS Kosher Food Bank. The program continues to expand as nine other synagogues come on line.
- Kosher Helpings, another new program, asks owners of kosher food markets and bakeries to donate, and their customers to purchase, extra food for the JCS Kosher Food Bank.
- The Health Foundation of South Florida awards JCS with an \$83,000 grant to implement its EnhanceFitness recreational programs.
- The Peacock Foundation, Inc. awards \$40,000 to JCS for its Emergency Meals Delivery programs serving hundreds of seniors.
- Board member and former Past Chairman Steven Gretenstein receives the President's Award from the Alliance for Aging at its award luncheon for helping JCS forge new relationships with funders and expand the scope of services.
- The State of Florida certifies Job Developer Laurie Turner as a Qualified Rehabilitation Professional (QRP).



- Rehabilitation and Employment Division Vice President Thomas Fleischmann becomes a Certified Addictions Professional and an International Certified Alcohol & Drug Counselor.
- Audrey Blair, RN, Program Director at JCS' Seymour Gelber Adult Day Care Center, receives the Caritas Award for Outstanding Contributions to the School of Nursing at Barry University.
- Randi Adler, Program Director in the Behavioral Health Division, is named Social Worker of the Year in Miami-Dade County by the National Association of Social Workers.

“The emergency assistance you’ve given me is appreciated far beyond anything I can say. I’ve never been in this financial situation before and now when I see a homeless person, the boundaries between us are blurred.”

LIVES TOUCHED

ONE LIFE AT A TIME... ONE DAY AT A TIME is how JCS' staff, board and supporters measure success throughout the community. We significantly improved our clients' lives, just as they have enriched ours.

“I wish to commend [her] for her excellent work. In this challenging job search environment, it has been the most difficult time to keep my focus and know that I would find a new position, and she was instrumental in my getting hired.”



- 1,800 clients are referred to JCS' Rehabilitation and Employment Division by State agencies.
- 949 homeless and 'near-homeless' individuals receive JCS employment services through grants from the Miami-Dade Homeless Trust and the Miami Dade Office of Grants Coordination. Of these, 169 are placed in jobs while another 256 receive day labor training.
- 30 individuals with developmental disabilities benefit from JCS' adult basic education, day training and supported employment programs.

- 278 job seekers are assisted with their employment search by ParnossahWorks Miami during its first five months of operation and 47 are hired.
- 87 individuals, with significant barriers to employment, obtain full and part-time jobs via JCS with funding from Florida's Division of Vocational Rehabilitation.
- 100 women and their children, who experienced the terror of domestic violence, find safe haven and assistance through JCS Shalom Bayit.
- 500 seniors are served nutritious noontime meals at JCS' five congregate meal sites.
- 350 Holocaust survivors receive a comprehensive range of care management, home care, housekeeping, emergency financial assistance and meals distribution services from JCS.

FACTS & FIGURES

- 1,400 seniors enjoy JCS-sponsored therapeutic and recreational activities at community-wide locations.
- 125 seniors receive a full day of recreational and therapeutic services at JCS' adult day care centers.
- 300 families, representing 1,000 adults, children and seniors, no longer suffer from food insufficiency thanks to the assistance of the JCS Kosher Food Bank.
- 1,000 homebound, low-income seniors receive wholesome meals through JCS' Kosher Meals on Wheels program.



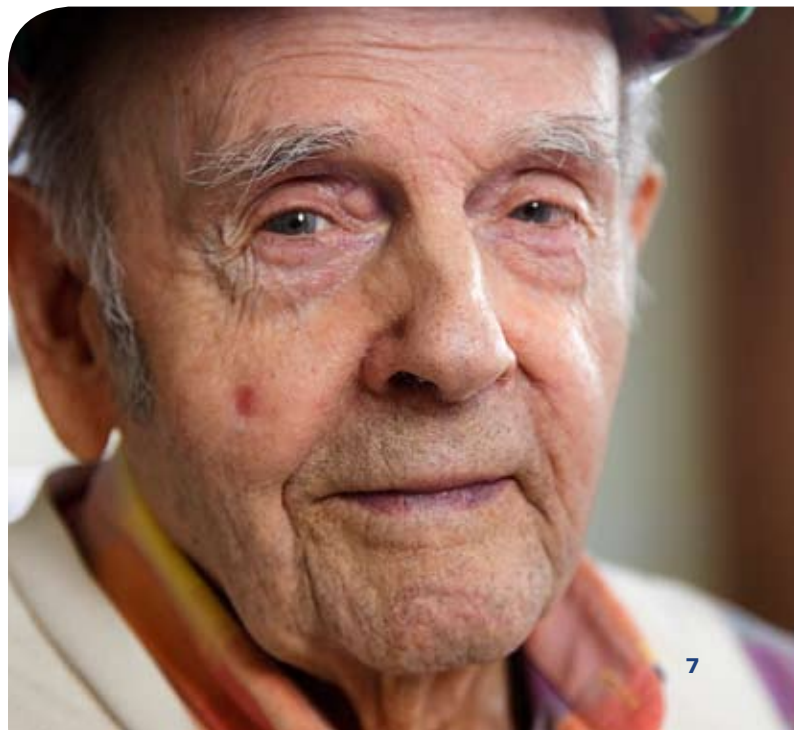
- 1,500 food baskets are distributed to seniors and others in need by JCS volunteers at Passover and Rosh Hashanah.
- 315 older adults participate in JCS' EnhanceFitness

classes which improve overall functional fitness and well-being.

- 2,952 students in 29 public schools throughout Miami-Dade and 295 adults at various community locations complete JCS' SafeDate program, providing a 'best practice' curricula for combating abusive relationships.
- 84 high school students serve as role models and one-on-one mentors, under JCS supervision, to girls in elementary schools.
- 755 adults, families, seniors, children and groups receive 7,200 units of counseling and other psycho-social services from JCS' social workers and therapists.

“You managed to change me. I can't believe it. I have been seen by a psychiatrist for over 20 years and have been on numerous medications and nothing helped until I met you...You are my savior.”

- 425 members of the lesbian, gay, bisexual and transgender community are provided with a variety of 'need-based' services in five different individual and group counseling venues.



GET INVOLVED

THERE ARE MANY WAYS YOU CAN SUBSTANTIALLY CONTRIBUTE TO JCS and make a significant impact in our community. Call 305.403.6570, email development@jcsfl.org or visit www.jcsfl.org to find out about these opportunities -- and how you too can be a *Lifeline for All*.

- Do you know of someone who would host a social and fund raising gathering to introduce JCS to friends and neighbors? Participate in an organizing committee for a parlor meeting in your neighborhood.
- Arrange an appointment with a relative or friend to meet with JCS leadership.
- Call previous donors either from home or during a phonathon.

“Since my husband’s death, it seems as though the world has turned its back on us. It is through the kindness of individuals such as yourself that I find small rays of hope.”

“While other members of my family in other cities have struggled to find a therapist who ‘fit’ their needs, [she] seemed able to ‘fit’ herself to my needs and to start helping me right away.”

- Volunteer in JCS’ Milk & Honey and Matzah Mitzvah & More programs and help distribute food baskets to seniors in need.
- Learn how JCS serves its clients during an Agency Tour.
- Offer vital services to seniors living at home by:
 - Helping with shopping
 - Providing transportation to stores and appointments
 - Visiting the homebound
 - Teaching a class
 - Volunteering at a congregate meal site or adult day care center



GET INSPIRED

- Serve as a liaison with your synagogue, day school or other community organization to encourage donations to the JCS Kosher Food Bank, arrange for experts from the JCS Speakers Forum, or introduce JCS' counseling services and other programs.
- Help job seekers of ParnossahWorks Miami by conducting mock interviews, encouraging networking, or serving as a mentor.
- Encourage others to add JCS to their wills or make a planned donation that will benefit themselves, their heirs and JCS.

- If you are a physician, dentist or attorney, you can professionally assist, *pro bono*, survivors of domestic abuse and their families.

“With deep appreciation for the beautiful holiday tray and all the mitzvahs your agency performs. The three volunteers who delivered the tray were absolutely delightful.”

WITH APPRECIATION TO OUR FUNDING AGENCIES

Jewish Community Services gratefully acknowledges the following agencies, whose funding enables us to help those in need:



Claims Conference ועידת התביעות
The Conference on Jewish Material Claims Against Germany



MIAMI BEACH



Peacock Foundation, Inc.

JCS is a Beneficiary Agency of the Greater Miami Jewish Federation and an Impact Partner of United Way of Miami-Dade.

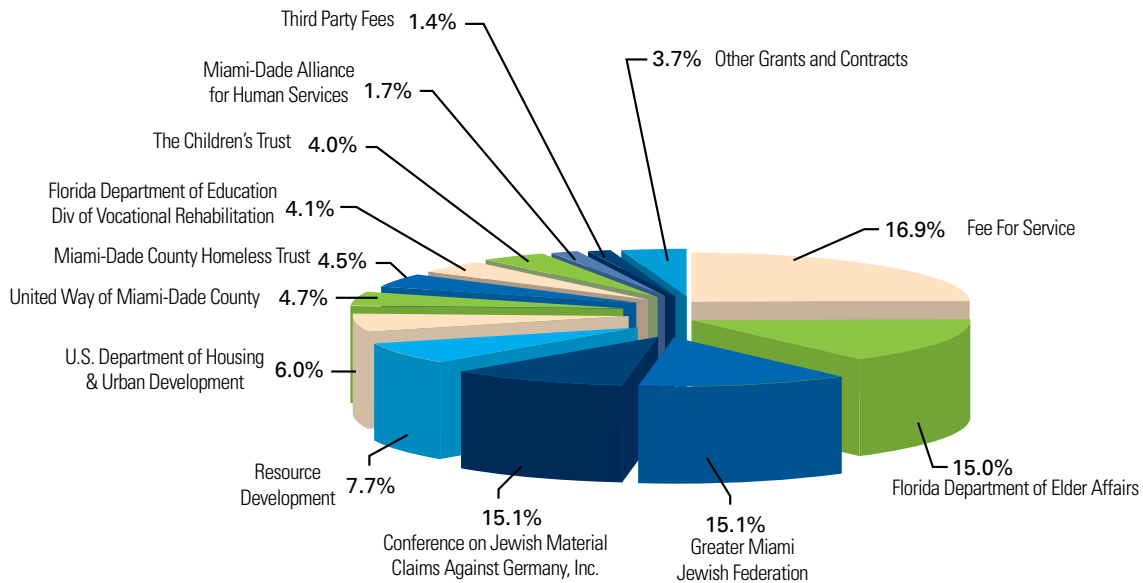
Social services for Nazi victims have been supported by a grant from the Conference on Jewish Material Claims Against Germany.

JCS is funded by The Children's Trust, a dedicated source of revenue established by voter referendum to improve the lives of children and families in Miami-Dade County.

FINANCIALS

2009 - 2010

REVENUE



TOTAL REVENUE: \$14,859,194

EXPENSES

PROGRAMS AND SERVICES

Rehabilitation and Employment Services	\$1,620,361
Adult Day Training for Individuals with Disabilities	99,381
Aid to Holocaust Survivors	994,337
Counseling and Case Management	3,211,446
Food Distribution	2,335,850
Home Healthcare Services	2,075,535
Information and Access Services	287,670
Senior Day Care and Support Services	1,160,418
Other	707,217

TOTAL OPERATING AND OTHER EXPENSES \$12,492,215

Administration and Resource Development 2,095,992

TOTAL EXPENSES \$14,588,207

SURPLUS \$270,987

OUR MISSION

Jewish Community Services of South Florida will provide exemplary social services in South Florida on behalf of the Jewish Community which promote the quality of life and the maximum achievement of potential within that community and the community as a whole.

OUR VISION

Jewish Community Services of South Florida will be recognized as the leading provider of innovative services and programs that address existing and emerging social service needs.

OUR CORE VALUES

Jewish Community Services of South Florida will help develop individual self-sufficiency through a continuum of services that are culturally sensitive, accessible and integrated. Jewish Community Services of South Florida is committed to:

- Provide services within the context of Jewish ethics and values
- Secure collaborative partnerships
- Be responsive to consumer needs and advocate on their behalf
- Be financially sound
- Offer the highest quality service
- Maintain a high level of accountability
- Be identified as the primary social service resource to the Jewish community





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JCS is accredited by:
CARF International; and COA – The Council on Accreditation of Services for Families and Children, Inc.

Jewish Community Services of South Florida, Inc. is a 501(c)(3) organization. Federal Identification number is 59-0637867. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State 800.435.7352. Registration does not imply endorsement, approval, or recommendation by the State. Registration #SC00196.